

Southern Association of Community, Junior, and Technical Colleges

Board Meeting – April 20, 2013

8:00 p.m. – 9:30 p.m.

Present: Dr. Karen Bowyer, President; Dr. Gary McGaha, Vice President; Dr. George Edwards, Executive Secretary/Treasurer; Dr. Sheryl Smith Kappus; and, Dr. James David Campbell.

Absent: Dr. Johnny Allen, Past-President; Dr. Ed Meadows; Dr. Walter Bartlett; Dr. Andrea Miller; Dr. Ronnie Booth; and, Dr. Linda Thomas-Glover.

I. Call To Order

The meeting was called to order by Dr. Karen Bowyer, President at 8:50 p.m. She welcomed new board member, Dr. David Campbell from Alabama.

II. Approval of the December 2012 Minutes (Attachment A)

Dr. Sheryl Kappus moved to accept the minutes of the December 8, 2012 Board meeting. Dr. Gary McGaha seconded the motion. The minutes were approved.

III. Board Officers/Members (Attachment B)

Dr. Edwards referred to Attachment B which lists all board members and officers for the association. New board members in the Class of 2015 are: Dr. James David Campbell, Dr. Ed Meadows, and Dr. Linda Thomas Glover. Members were asked to review the information in Attachment B and send any corrections to the information to Dr. Edwards as soon as possible.

IV. Membership Report by State (Attachment C)

Dr. Edwards reported on membership by state. As of March 31, 2013, 218 members were paid. Dr. Edwards thanked all the Board members for encouraging their colleagues to become members of SACJTC.

V. Investment Report 2012 (Attachment D)

It was reported that SACJTC was in great financial condition. Currently, the Board has two CD's worth \$28,415.42 each; the interest bearing checking account has \$75,107.63; and, the regular

checking account has \$10,258.32 for a total cash and investment of \$142,325.81. The investment reports at the end of December 2012 and as of March 31, 2013 were discussed. The March 31, 2013 report reflects all expenses having been paid for the 2012 annual meeting. The two CD's mature in June, 2013. Dr. Gary McGaha motioned for approval of the 2012 investment report and Dr. David Campbell seconded the motion; the investment report was approved unanimously.

**VI. Budget to Actual 2012 (Attachment E) and
VII. Proposed 2013 Budget (Attachment F)**

Dr. Edwards summarized the budget to actual report for 2012. The beginning budget anticipated that the association would have net income of \$1,645 with total income of \$39,225 and total expenses of \$37,580. The association actually had total income of \$39,889.44 and total expenses of \$37,580.97 generating a net income of \$2,038.47 for the year. Sponsorships were much greater than anticipated in the budget.

The 2013 Proposed Budget was presented which was very similar to the 2012 budget. The budget is based on 215 members with luncheon ticket sales of 225 and sponsorship income of \$10,000. The anticipated net income for the association in 2013 is \$940.00. Dr. Gary McGaha motioned for approval of the 2012 report as well as approval of the 2013 proposed budget; Dr. David Campbell seconded the motion; the motion was approved by the Board unanimously.

VIII. Newsletter

Dr. Edwards reported that he hoped to have the SACJTC Newsletter printed and available by mid-May to the first of June. He asked for all items to be included in the newsletter to be submitted to him by May 15, 2013. Each board member was asked to provide approximately one-half a page of news from their states.

IX. SACJTC Journal

In the absence of Dr. Matt Basham, SACJTC Journal Editor, Dr. Edwards described the low response rates for article submissions and the Board discussed strategies to spark a greater interest in scholarly papers. It was agreed to have a call for papers in 2013 related to "Student Success."

X. Committee Appointments

Dr. Karen Bowyer recommended that Dr. Sheryl Kappus chair the Nominating Committee with Dr. Gary McGaha and Dr. Karen Bowyer serving as committee members. Dr. Bowyer also recommended that Dr. David Campbell serve as chair of the Audit Committee and that Dr. Ed

Meadows serve as a committee member. Each committee will report at the December board meeting.

XI. Theme for 2013

After much discussion the Board agreed that the theme for 2013 would be “Students are Central to Success.” Dr. Bowyer suggested that she would contact Dr. Belle Wheelan to be our guest speaker at the luncheon meeting.

XII. Discussion regarding Mission/Focus

The Board discussed the issue of the SACJTC mission and focus as well as the name for the organization. Two basic thoughts were presented: 1) Access is a common theme for all institutions whether they are Level 1 or Level 2 colleges, and 2) The concept of “Associate Degree Awarding Institutions” should be the focus given that both level 1 and level 2 institutions still are predominantly awarding associate degrees. It was agreed that we needed to simplify the wording and try to resolve this issue prior to the December meeting. A committee consisting of Dr. Bowyer, Dr. McGaha, Dr. Meadows, Dr. Edwards, Dr. Allen, and Dr. Bartlett was formed to develop a proposal for a new mission statement and name for the organization. Dr. Edwards said he would research the history of the organization to see if the past practices may guide the board in this work.

XIII. Discussion of Annual Luncheon (Attachment G)

- **2013 Luncheon Date and Time**
- **2013 Speaker**
- **Sponsorships (Attachment H)**
- **Door Prizes**

Dr. Edwards provided a recap of the 2012 financial information related to the annual luncheon. The luncheon attendance was lower than in previous years but due to the increase in sponsorship funds, the association actually earned \$2,908.26 in income for the luncheon. The cost for meals at most banquet facilities in major cities is nearly double the cost of the ticket price we charge members. The ticket price in 2012 was increased to \$35 from \$30. The importance of ticket sales and sponsorships was discussed. The annual membership luncheon date was set for December 8, 2013 from 12:00 p.m. to 1:30 p.m. Potential speakers were discussed. Dr. Bowyer agreed to contact Dr. Belle Wheelan as a potential speaker. Other board members agreed to check on potential speakers as well. Sponsorship plans were tentatively discussed. The various levels of sponsorship were provided and the importance of obtaining sponsorships was discussed. Potential sponsors include: Grade Results, Follett, Pearson VUE, Valley, Blackboard, SODEXO, Siemens, PeopleSoft, SSC, and Barnes and Noble. Additionally, the Board was reminded of the tradition of bringing a door prize with a value of approximately \$50.00 to be distributed at the luncheon meeting. Typically, the door prize is representative of the state the board member represents.

XIV. December 2013 Board Meeting Date/Time

The December board meeting was set for December 7, 2013 from 6:30 p.m. to 8:30 p.m. in Atlanta, Georgia.

XV. Adjournment

The meeting was adjourned at 9:40 p.m.