

**Southern Association of Community, Junior,
And Technical Colleges**

**Winter / Spring Board Meeting
Miami Beach, Florida
April 25, 1998**

The winter / spring meeting of the Board of Directors of the Southern Association of Community, Junior, and Technical Colleges was held during the annual meeting of the American Association of Community Colleges in Miami Beach on Saturday, April 25, 1998. Present were Jim Hudgins, Dorothy Lord, Jack Sasser, Allen Edwards, Bob McSpadden, Ed Hughes, Cuyler Dunbar, Julius Brown, Tommy Davis, and Marshall Smith. George Autry was present as a guest of the Board.

Jim Hudgins called the meeting to order at 8:15 a.m. The annual meeting in New Orleans was discussed. It was noted that attendance was up at both SACS and SACJTC and the thought was expressed that the former may have caused the latter. Jack Sasser had mailed reminder notices to all member presidents just prior to the annual meeting; this probably had a positive effect as well.

Marshall Smith presented the membership report (copy attached), noting that the 250 members matched the budgeted goal exactly. He noted that Texas and North Carolina had volatile membership lists because of the number of institutions in both states. He expressed appreciation to Board members for working hard to bring latecomers into paid status. The new Board members both requested more detailed membership information for their respective states.

The lack of a Board member from Louisiana was discussed at some length. Julius Brown moved, Tommy Davis seconded, and the Board voted unanimously to direct Jim Hudgins to consult with Jim Callier and attempt to secure a Board member from that state.

Marshall Smith presented the financial reports (copies attached). While the Association is in excellent financial shape, it is not in quite the shape suggested in New Orleans because reports given there were preliminary and did not reflect luncheon and meeting costs borne at that meeting. After discussion, Julius Brown moved, Ed Hughes seconded, and the Board unanimously approved setting a goal of having one year's average operating expenses in reserve. Travel expenses were discussed and it was the consensus of the Board that reimbursements not claimed by individual Board members would be applied against the current year's operating expenses. It was noted that conducting the Board meeting during the AACC annual conference clearly reduced overall Board expenses.

A lengthy discussion followed concerning expenses associated with the annual luncheon. It was determined that each Board member will attempt to secure \$1,000 in corporate sponsorships for the luncheon. Sponsors would be offered all the following prerequisites: (1) the corporate logo could appear in the annual luncheon program; (2) a representative could attend the meeting and be introduced during the program; (3) mailing lists could be made available on request; (4) the corporate logo could appear in the Association's newsletter; and (5) a table with

appropriate information could be set up during the annual luncheon. Julius Brown graciously offered to coordinate the overall effort to obtain corporate sponsorships.

The proposed budget for 1998-1999 was discussed in depth. After altering the anticipated revenue for corporate sponsorships from \$5,000 to \$10,000, the proposed budget displayed a projected \$1,000 balance at the close of the 1998-1999 year. Allen Edwards moved, Cuyler Dunbar seconded, and the Board voted unanimously to approve the budget.

Following a suggestion, it was the consensus of the Board that a summary of Board minutes should appear in the newsletter edition following the meeting.

Jim Hudgins noted that Dorothy Lord, as Association Vice-President, was responsible for the program in Atlanta. Dorothy sought advice from Board members concerning a possible speaker. A lengthy discussion followed. George Autry observed that five books were now in various stages of publication which deal with males in higher education. He noted that the emphasis of the Association may now be coming into its own. He commented that the enormous progress of black females in higher education has been largely unnoticed. He announced that a new *State of the South* report from his firm would be forthcoming by early summer. He felt that the report would show that the South's middle class is expanding, but that the gap between rich and poor is increasing. He emphasized the need for community colleges to attempt to increase the college-going rates of males and the possibilities of SACJTC continuing its efforts in this direction.

A number of possible speakers were then reviewed. After much discussion, Tommy Davis moved, Bob McSpadden seconded, and the Board voted unanimously to invite former Governor William Winter (of Mississippi) to be the speaker at the annual meeting. The need to seek a major donor to support the program itself was agreed upon, although it was emphasized that individual Board members will still be responsible for attempting to secure \$1,000 in corporate sponsorships for the luncheon itself. Julius Brown suggested that George Autry might provide a one-page handout at the annual meeting covering research current at that time. Jim Hudgins thanked George Autry for his attendance and participation.

The Board determined that the number of guaranteed attendees should be increased by ten on an experimental basis because of the significant number of individuals who come to the door of the luncheon and seek admission. It was also determined that the ticket design should return to the original with two perforations and consecutive numbering. In addition, the tickets should state: "Annual Meeting and Luncheon" to avoid confusion. After discussion, it was confirmed that each Board member would be responsible for one door prize of approximately \$50 in value.

After discussion, Jack Sasser moved, Dorothy Lord seconded, and the Board voted unanimously to direct Jim Hudgins to write Rod Risley, Executive Director of Phi Theta Kappa, affirming SACJTC's support for that organization.

The Board discussed the possibilities of offering its assistance in developing community college leadership programs in the South. A possible topic might be "community colleges as the land-grant institutions of the 21st century." The Board emphasized its desire to continue the

relationship with George Autry and MDC. Tommy Davis moved, Cuyler Dunbar seconded, and the Board voted unanimously to ask George Autry to investigate the possibilities of seeking grant support for such an effort. Tommy Davis offered to contact Mac Patera, the new president of Mississippi State University, to offer the Board's support as that institution considers the initiation of a community college leadership program.

Ed Hughes moved, Jack Sasser seconded, and the Board voted unanimously to approve the minutes of the December 1997 Board meeting as presented. Marshall Smith thanked Allen Edwards for preparing the minutes.

Jim Hudgins appointed Jack Sasser, Tommy Davis, and Julius Brown as the nominating committee for 1999 officers and new Board members for the Class of 2000. He also appointed Ed Hughes and Bob McSpadden as the Audit Committee for the December 1998 Board meeting.

The Board agreed to conduct the winter / spring meeting for 1999 during the AACC conference on April 7-10 of 1999 at the Opryland Hotel in Nashville, Tennessee.

The Board adjourned at 11:35 a.m.

Marshall Smith
Secretary / Treasurer